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ExportSource

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ExportSource

What is it?

ExportSource is a business tool that lets exporters and potential exporters use the Information Highway to reach the world from their desktops. It brings together the resources needed to provide Canadian companies with a competitive advantage in world markets.

Who's involved?

ExportSource is Team Canada Inc's on-line resource for export information. Team Canada Inc represents a unique partnership among various levels of government to help Canadian businesses succeed in the global marketplace.

How does it work?

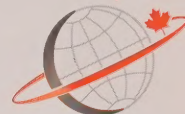
ExportSource is a virtual export office that provides Canadians with new business opportunities by helping companies harness a world of trade information within a single Web site. Unlike other offices, this one is open 24 hours a day, seven days a week.

Clients using this innovative Web site can search across a number of government departments and programs. It is designed to organize trade-related information the way business clients want it. The site has information on everything from foreign markets, trade statistics, and export financing to the logistics of product delivery.

ExportSource includes a number of guides that help businesses with the various facets of exporting. Besides general information on export preparation, the site also offers specialized guides on preparing international project bids, business trip planning, trade show preparation and unsolicited order response.

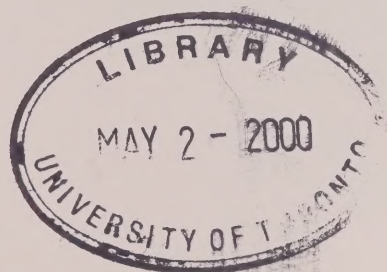
The site will be of interest to companies new to exporting and to established exporters who want to diversify.

For more information, please contact:
Telephone: 1-800-575-9200
TTY: 1-800-465-7735
E-mail: calvert.michael@ic.gc.ca
Web site: <http://exportsource.gc.ca>



"I like the fact that ExportSource collects various government departments' [export information] and that they are cooperating and sharing information. It makes it easy for small businesses to get the information quicker."

***Diane Girard, Chair,
Service Exporters,
Alliance of Manufacturers and
Exporters Canada.***



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